Types and Factors of Code-Switching in Deddy Corbuzier's Podcast

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ABSTRACT

With the increasingly sophisticated technology, especially in the field of communication, and the ease with which people can mobilize from one area to another, the phenomenon of code-switching has become a very common thing, including the conversation between Deddy Corbuzier and Agnez Monica in a Deddy Corbuzier's podcast on the YouTube channel entitled *"Agnez Mo.. Mantan Ku Ter..."*. This study aims to analyze the types of code-switching contained in the podcast and the factors that influence it based on Hoffman's (2019) theory. The research method of this study is the qualitative descriptive method. The results of this study indicate that all types of code-switching are present in the conversation between Deddy Corbuzier and Agnez Monica. However, there are only five factors that influence the occurrence of code-switching to appear in the conversation.

Keywords: types of code-switching, factors of code-switching. Deddy Corbuzier, Agnez Monica, Podcast.

INTRODUCTION

Language, which is one of the main functions of communication, has a very important role in social life. Indonesia is a country where the majority of the population is a multilingual society. This is because Indonesia has a national language that functions as an official language, namely Indonesian, and regional languages that number in the hundreds. In addition, with the advancement of technology in various fields, Indonesian citizens also master foreign languages, including English.

In everyday communication, several languages are often used at once in a conversation. The use of more than one language is unavoidable

in bilingual and multilingual societies. A bilingual and/or multilingual is often required to be able to choose which language code to use in communicating. In addition, they can also switch from one language code to another that they master in speech which sometimes occurs only briefly. This phenomenon is called code-switching (Wardhaugh, 2006).

This code-switching phenomenon also occurs in the conversation between Deddy Corbuzier and Agnez Monica on a podcast on Deddy Corbuzier's Youtube channel entitled "Agnez Mo.. Mantan Ku Ter...". In this podcast, the two Indonesian celebrities often do code-switching, namely Indonesian and English codes. This of course cannot be separated from the background of the two artists.

This study focuses on the types of code-switching that occur in Deddy Corbuzier's podcast with guest star Agnez Monica entitled "Agnez Mo.. Mantan Ku Ter..." and the factors that influence the occurrence of code-switching. The basic theory used in this research is the theory expressed by Hoffman about the types and factors of code-switching.

In his book entitled An Introduction to Bilingualism, Hoffmann states that there is a time and scope of the occurrence of language switching when communication occurs, then language switching is divided into three types, namely intra-sentential, inter-sentential, and emblematic switching (Hoffmann, 1991). Furthermore, in the phenomenon of code-switching, several factors influence it. According to Hoffman (1991), there are nine factors cause code-switching, namely: (1) Talking about a particular topic; (2) Quoting somebody else; (3) Being Emphatic About Something (Express Solidarity); (4) Interjection (inserting sentence fillers or sentence connectors); (5) Repetition Used for Clarification; (6) Intention of Clarifying the Speech Content for Interlocutor; and (7) Expressing group identity, (8) To soften or strengthen request or command, dan (9) Because of real lexical need (Hoffmann, 1991).

METHOD

This research is sociolinguistic research using a qualitative descriptive method. In obtaining research data, the researcher carried out several stages, namely, playing podcasts on YouTube, downloading podcasts, transcribing conversations, then sorting out the speech that had code-switching in it and recording it. At the data analysis stage, several steps were also carried out by the researchers, namely sorting the data by type and function. After the data is sorted, then it is narrated in descriptive form.

FINDINGS AND DISCUSSION

In this section, two things related to the focus of this research are discussed, namely the types and factors of code-switching in research data.

A. Types of Code Switching

From the data that has been collected, all types of code-switching appear in the data of this study. It will be explained in more detail in the following.

1. Intra Sentential Code-Switching

This type of code-switching appears when speech occurs with clause or sentence boundaries. Examples of this speech in the podcast are:

Agnez: *"Exactly, dan maksudnya dari apa yah, gua mesti kalo* scene *nya mesti ketawa gua mesti ketawa"* (17:09).

2. Inter-Sentential Code-Switching

This type of code-switching appears when a bilingual or multilingual switches from one language to another language in different sentences. An example of this type of code-switching is followed.

Deddy: "*Jadi gini ya. Jadi ada hal yang menganggu*.... You've never been there, right?" (19:20).

3. Emblematic Code-Switching

This type occurs when someone inserts a tag from one language into the utterance of another language which is a diversion like in the following utterance.

Agnez: "*Padahal sebenarnya pada waktu itu kan lo masih dua satu, dua puluh… dua puluh, dua satu*, right? (2:04)

B. Factors of Code-Switching

From those nine factors of code-switching based on the theory presented by Hoffmann (1991), there are only five factors found in this research data, as described below.

1. Talking about a particular topic

In this research data, there are code-switching events that occur when speakers talk about a certain topic, including in the conversation happened in minute 17:44. In that conversation, Agnez always switches from Indonesian to English every time she remembers and tells her problems with Deddy in their youth. As in the last Agnez's sentence, the basic sentence used was Indonesian, but then she switched to English when she stated they were young and at that time Agnez had problems with Deddy Corbuzier's ex-girlfriend, as can be read in the following conversation.

Agnez: *Jadi ada beberapa* relationship *yang gua* regret it, *ada beberapa* relationship *yang gua regret banget. Tapi*, I was wasn't one of them.

Deddy: Thank you, I really appreciate it.

Agnez: *Di semua yang ehmm.. yah*, of course *ya ada kejadian-kejadiang yang sebenarnya menurut gue kalo.. kalo.. mungkin bukan* toxic *ya, karena* we were just too young to handle that kind of e..e*.. apa ya,* that passioned love. *dan biar gimana pada waktu itu* I was really ee.. again, *gue*

juga young and you were young as well, *gue waktu itu*, I had a really eeee... I really had a big problem, *waktu itu*, with your ex... (17:44).

2. Quoting

From the data, there are code-switching events that occur when speakers quoting someone else's talk as happened when Agnez quoted her mother who at that time used English to convey her message "'okay, you guys are close", as can be read in the following conversation.

Agnez: *... apa karna itu nyokap gua aja ya? Kan waktu itu mana pernah kita jalan berdua, selalu ada nyokap gua buat jagain,* remember?

Deddy: *Iya, dijagain ya...*

Agnez: *Lalu nyokap gua kayak* **'okay, you guys are close'** *tapi tapi kayak gitu, kayak...*

3. Being Emphatic About Something (Express Solidarity)

From the data collected, it was also found that code-switching occurred to convey empathy, as happened in the conversation happened in minute 13:54. In that conversation, Deddy Corbuzier expressed his sympathy for Agnez for the struggles Agnez faced when she was young twice, there are in the sentences "The life was so hard on you" and "Thank you" as can be read in the following conversation.

Agnez: and.. and.. *apa yang… gini lho, mungkin kadang maksudnya hanya karna gue ga pernah* share about the living situation *atau* problem *yg gua punya itu kan*, doesn't mean I didn't have one. *Jadi mungkin orang mikir nya oh agnez bisa jadi kayak gini o ya* the life was so perfect *tapi* actually it's the other way around *gitu*. it's almost like *kayak* my escape *sebenarnya dan...*

Deddy: **The life was so hard on you**.

Agnez: Yeah, the life was really, really hard dan going back to what I said before you were, uhm, the first man *yang* I felt save with.

Deddy: **Thank you.**

Agnez: *Gitu*, at that time..... (13:54).

4. Interjection (inserting sentence fillers or sentence connectors)

In this research data, there are several sentence fillers in different languages used by speakers. Two of them are as follows.

In the two speech events, happened in minute 3:10 and 10:09, Agnez used English filler several times, namely "uhmm", "eer", "right" and "so" as can be read in the following conversation.

Agnez: "... **uhmm**… *karena kan gini, waktu itu* your relationship with her **eer**… *gini, gue gak punya ex*, **right**? Gua gak punya ex, **so**..." (19:09)

5. Repetition Used for Clarification
    From the data collected, there are several clarifications that use repetition of the sentences used by the interlocutor as in the conversation happened in minute 13:56. From the conversation, it can be seen that Agnez repeated what Deddy said in English, it is "the life was really, really hard" as can be read in the following conversation.

    Deddy: The life was so hard on you.
    Agnez: Yeah, **the life was really, really hard** dan going back to what I said before you were uhm, the first man yang I felt save with.
    Deddy: Thank you. (13:56)

CONCLUSION

From the data that has been analyzed, it can be concluded that there are three types of code-switching that appear in the conversation between Dedy Corbuzier and Agnez Monica in the Podcast entitled "Agnez Mo.. Mantan Ku Ter...", namely Intra Sentential Code-Switching, Inter-Sentential Code-Switching, and Emblematic Code-Switching. In addition, there are five of the nine factors that cause code-switching in the podcast, namely (1) Talking about a particular topic, (2) Quoting, (3) Being Emphatic About Something (Express Solidarity), (4) Interjection (insert sentence). fillers or sentence connectors), and (5) Repetition Used for Clarification.

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