SPEECH ACTS OF NETIZENS TOWARD SURAKARTA MAYOR'S INAUGURATION OF GIBRAN RAKABUMING RAKA: A STUDY OF ANTHROPROPRAGMATICS

Dini Restiyanti Pratiwi[1], Eko Purnomo[2], Agus Budi Wahyudi[3], Tri Santoso[4]

[123]Universitas Muhammadiyah Surakarta
Indonesia
[4]Institut Agama Islam Negeri Surakarta
Indonesia
drp122@ums.ac.id[1], a310170150@student.ums.ac.id[2], abw186@ums.ac.id[3], masbungts@gmail.com[4]

Abstract

Gibran, the eldest son of the President of the Republic of Indonesia, won the election and currently serves as Surakarta Mayor for the period 2021-2026. Netizens' Surakarta have great hopes for his leadership. Gibran's inauguration attracted spotlight, because he is the first child in the Republic of Indonesia (Ir. Joko Widodo). The formulations of the research problems are: (1) What is the form of speech acts of netizens toward Gibran's inauguration pragmatically? And (2) What is the form of speech acts of netizens toward Gibran's inauguration anthropolinguistically? This study aims (1) to describe the form of netizens' speech acts toward Gibran's inauguration pragmatically, (2) to describe the form of netizens' speech acts toward Gibran's inauguration anthropolinguistically. This research is included in a qualitative with description approach. The data are in the form of speech acts which contain pragmatic and anthropolinguistic aspects of netizens comments. The data source is written language taken from the Instagram comments column that posted Gibran's inauguration. The data collection technique used was the observation and taking note techniques. Methods of data analysis uses intralingual equivalents in the form of pragmatic equivalents and antroprolinguistics. The results indicate that in netizens' comments there are speech acts in a pragmatic manner, namely locutionary, illocutionary, and perlocutionary. Apart from being pragmatics, there are antroprolinguistic speech acts, namely saying congratulations, being happy, hoping/asking, and giving advice. The speech acts of the netizens' Surakarata, both pragmatically and anthropolinguistically (anthropopragmatically), aim to accept a new leader and define Javanese culture.

Keywords: *Netizens, Instagram, Pragmatics, Anthropolinguistics, Anthropopragmatics*

Introduction

The simultaneous elections held in December 2020 had passed and appointed several regional heads. One of the cities that held regional head elections was Surakarta. Surakarta election was won by Gibran Rakabumung Raka and Teguh who defeated Bagyo Wahyono and FX. Suparjo. The inauguration of the elected regional head was held on February 25, 2021. Gibran Rakabuming Raka is the eldest son of President Joko Widodo. Certainly as the number 1 child in Indonesia, Gibran Rakabuming Raka's inauguration received a sharp spotlight from netizens.

Netizens' Surakarta have high hopes for Gibran's inauguration as Surakarta Mayor. Netizens' responses were presented through an Instagram comment column that uploaded Gibran's inauguration. [1] states that response is not limited to conveying information, but it can further lead to the formation of opinions and attitudes can even form public opinion. In communicating the language plays a major role. Netizens express their curiosity through language (in this case written language). [2] suggests that language can reflect the way people view their world. The essence of the fact that with human language can reflect their thoughts and views on what they see and hear. [3] stated that language is a means of communication, through human language can learn from others, and improve intellectual ability or interconnected (communicate) various experiences.

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Internet technology led to the emergence of social media that facilitated audiences in interacting. Communication that is usually face-to-face can be done in anywhere and anytime without any restrictions with the support of existing social media such as facebook, twitter, instagram, path, and other social media [4]. Nowadays, human can deliver without having to meet with a partner who talk. The development of technology affects people in communicating. Social media is used as a means to interact, communicate, and build networks through online communication media [5]. According to [6], one type of social media that is currently in demand by the people of Indonesia is instagram. Instagram is a photo sharing app that lets users take photos, apply digital filters, and share them to various social networking services, including Instagram's own [7]. Instagram is one of the many social media that are increasingly being loved in Indonesia today. Instagram itself in early 2016 has increased the number of users to more than 400 million users, around 80 million images uploaded every day. [8], one of the widely used social media is Instagram. In expressing a person's though or feelings have many ways to express. The way of expressing thoughts is called mode.

Speech acts are included in the language function, namely the purpose of language, such as to apologize, invite, give advice, and praise [9]. While [10] argues that speech acts are an action to support the delivery of the intentions of the speaker. Another opinion expressed by [11] that the speech acts are the product of an utterance in a certain context. Politeness is also related to politics (politeness in politics). If modesty is respected, it is not impossible, and there will be an even shift in the deficit [12].

Language, both verbal and nonverbal, is a reflection of the culture of speakers. Therefore, the way speakers or users of a language view cultural reality can be seen from the language it uses [13]. Language can determine the cultural identity of the speaker. Language is part of the culture. So the relationship is subordinate but some say that language and culture are two different things, but have a close relationship so that the relationship is coordinated [14].

Speech acts have been studied by the previous researchers. Among other researches that have been conducted [15] about advertisements in the newspaper Sumatra Ekspres found several illocutionary TT including directive, commissive, and assertive. [16], in SUMBAR short story found four types of TT, namely directive, assertive, expressive, and commissive. TT declarations do not exist in this study. Research that has been conducted by [17] researching the actions of speech acts in black and white talk show found that the most commonly found expressive TT is saying thank you and insulting.

As for, the research on anthropo pragmatics has little done by previous researchers. The research includes [13], namely the culture of Islamic boarding schools in Madura is reflected in the behavior of language codes in Madura in the form of greetings, speech acts and politeness, naming, and local social, code of ethics. [18] examines the anthropolinguistic approach to the study of oral traditions. Furthermore, [19] examined "Analysis of Functions, Cultural Values and Local Wisdom in Sinamot Films by Medan Young Filmmakers: Anthropolinguistic Studies". Based on the explanation above, the researcher is interested in studying ''Speech Acts of Netizens toward the Inauguration of Surakarta Mayor of Gibran Rakabuming Raka: A study of Anthropopragmatics''.

Methodology

The type of research used in this study is qualitative with descriptive approach [20] [21]. According to Creswell [22] defines descriptive research as an approach or search to explore and understand a central symptom. The data analyzed is words, phrases, or sentences. Data source

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is netizens' comments on Instagram account that uploaded photos of Gibran Rakabuming Raka's inauguration containing pragmatic and anthropolinguistic aspects. Data collection techniques used are observing and taking note techniques. Methods of data analysis uses intralingual equivalents in the form of pragmatic equivalents [23] and antroprolinguistics.

Findings and Discussion

Pragmatically, Searle in [24] speech acts manifested into three types of actions that can be realized by a speaker, namely the act of locutionary, illocutionary, and perlocutionary.

Netizens' Speech Acts Pragmatically to the Inauguration of Gibran Rakabuming Raka as Surakarta Mayor

Netizens' Locutionary Acts to the Inauguration of Gibran Rakabuming Raka

Locutionary Speech act is speech act to express something. The speech act is not a question of the function and intent of speech expressed by the speaker. So, it is solely intended to tell the speech partner that at the time the speaker speaks [12].

(1) *@vocalisnya_powerslaves Sebagai manusia kelahiran Mbrayat Minulyo Surakarta, sesuai KTP, sy nderek bingah. Meski sdh jadi artis Nasional dan berjuang buat kelahiran band dari Semarang di ibu kota. Solo tetap menempati ruang tersendiri di hati. Semoga satu saat bisa bertemu.*

(2) *@dewi.sartikaaa S(a)y(a) bukan warga Solo.. Mudah2an mas Gibran jadi pemimpin y(an)g amanah*

(3) *@tiyang_4lit Buah jatuh tak jauh dari pohonnya...* 👏👏👏

Data (1), (2), and (3) are locutionary speech act. Speech data (1) informs that the speaker (person) who was born in Surakarta, precisely *Mbrayat Minulya*. In addition, speaker was happy at the inauguration of Gibran Rakabuming Raka. Netizens' speech in the Instagram account @vocalisnya_powerslaves is locutionary speech act, because it is only telling, without any specific intent and the speech is meaningful in accordance with the sentence spoken. The speech delivered by the @vocalisnya_powerslaves is only informative, there is no pressure for speech partner to do something. This is in line with [25] who states that speech acts can be in the form of words, phrases, or sentences in accordance with the meaning contained in the word, phrase, or sentence itself.

Data (2) is locutionary speech act, because the speaker informs that the speaker is not a solo citizen, but also prays that Gibran Rakabuming Raka can be entrusted in carrying out his duties as Surakarta Mayor. Speaker in this case do not have the brothers to get a response from the speech mitar, only to pray.

Data 3 includes locutionary speech act. In a speech delivered by the speaker (@tiyang_4lit) informed that Gibran Rakabuming Raka who served as Surakarta Mayor followed in the footsteps of his father, Joko Widodo who recently serves as President of the Republic of Indonesia. The beginning of Joko Widodo's political career was as Surakarta Mayor, now continued by his eldest son who became Surakarta Mayor. The proverb "Buah jatuh tak jauh dari pohonnya" spoken by the speaker is very fitting to be given to a partner in this case Gibran Rakabuming Raka who follows

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in the footsteps of Joko Widodo as his father.

Netizens' Illocutionary acts to the Inauguration Gibran Rakabuming Raka

Illocutionary speech act is namely speech act to do something with a purpose and function [26].

(4) *@_tinaa.rr Selamat untuk walikota dan wakilnya. Harapan ku semoga orang orang kecil mendapat kesejahteraan. Karena jujur banyak banget orang tua yg jualan di lampu merah dan gaada yg beli. Apalagi sedih bngt kalo liat yang jual anak2. Tolong lebih di perhatikan jangan melulu soal infrastruktur. Lihatlah masyarakat menengah ke bawah apalagi ini lagi pandemii 😂😂😂😭 (direktif)*

(5) *@muhajiryudha999 Harapan ku Fokus dadi walikota sek wae. Ojo kesusu nyalonke gubernur opo meneh presiden. Solo nyaman, tentram trus pokoke ✋ (asertif)*

(6) *@marlinehenriksen Pinter mas Gibran cari istri, gak k(a)y(a)k Nadya (Ekspresif)*

Data (4) is directive illocutionary speech act. Speech data (4) s a directive illocutionary speech act, because it has a marker of help. The speech stated by @ _tinaa.rr asked that children selling around the red light be paid attention, given a decent life. For example, the government can accommodate the Social Service and be given training so as not to sell at red lights, not only paying attention to infrastructure development.

Data (5) is assertive illocutionary speech act. Speech data (5) includes assertive illocutionary speech act, because it has a focus marker '*dadi walikota sek wae*'. The speech stated by @ muhajiryudha999 hoped that Gibran Rakabuming Raka would remain a mandate for one period in leading Surakarta. The speaker hopes that Gibran does not nominate Governor or even President like his father Joko Widodo, who has not finished serving as Surakarta mayor, but has run again to become Governor of DKI Jakarta, then has not finished serving as Governor of DKI Jakarta has run again to become President of the Republic of Indonesia until this time.

Data (6) is expressive illocutionary speech act. Speech data (6) includes expressive speech act, because it has a marker *"gak k (a) y (a) k"*. The speech spoken by the Instagram account @marlinehenriksen is a satirical expressive speech. The speaker stated that the Surakarta Mayor was smart in choosing a life partner, namely Selvi Ananda. The wife of Surakarta mayor is a beautiful and smart woman, apart from being the former Princess Solo. The speech insinuates the younger brother of the elected Surakarta Mayor, namely Kaesang Pangarep, who is now excited about his love life. Kaesang Pangarep is considered to have chosen the wrong partner, because netizens prefer the Kaesang partner before Nadya, who is now the girlfriend of Kaesang Pangarep.

Netizens' Perlocutionary Speech Acts to the Inauguration Gibran Rakabuming Raka

(7) *@wiwied_mk Mantap Mas.... 👍Ayo kerja...kerja...kerja... 👊*

(8) *@dimasedypratama @gibran_rakabuming berharap di belakang mas gibran ada tim pemuda kreativ inovatif dalam mengcreate kota solo ✋✋*

(9) *@mooi_ka Buah tdk jauh jatuh dr pohon nya, smngt mas gibran, bpk jokowi sdh bekerja nyata,sdh*

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hebat, mas gibran hrs lbh mantep dr pakde jokowi, 😊😊😊

Data (7), (8), and (9) are perlocutionary speech acts. Speech data (7) includes perlocutionary speech act, because it is intended that Gibran Rakabuming Raka as Surakarta Mayor be elected to work like Mr. Joko Widodo, because work, work, work are the slogans of Joko Widodo. According to @wiwied_mk, he wanted Gibran to continue to work on his mandate well.

Data (8) is a perlocutionary speech act, because it is intended that Gibran's leadership as Surakarta Mayor can make Solo / Surakarta city progress or better. According to data (8), the speaker hopes that the leadership of Gibran Rakabuming Raka will appoint creative young people to help their performance in advancing the city of Surakarta. The speaker asked the speech partners to create a Mayor's assistant team consisting of millennial youths who have the ability to do their field.

Data (9) is perlocutionary speech act, because the speaker states that Gibran is President Joko Widodo's son who has the same nature and profession as Joko Widodo. This is because Gibran both held important positions in the city of Surakarta, as did Joko Widodo when he was Surakarta Mayor. In addition, speaker asked the speech partner to work in real time leading the city of Surakarta and carrying out all tasks well. In addition, the speakers asked Gibran to work more than Joko Widodo.

Netizens' Speech Acts Anthropolinguistically Speech to the Inauguration of Gibran Rakabuming Raka as Surakarta Mayor

Wierzbicka in [27] argues that words reflect and tell the characteristics of the speaker's way of life and way of thinking and can provide valuable clues in an effort to understand the speaker's culture. According to Sibarani in [28] states that anthropolinguistics is a branch of linguistics that studies the variety and use of language in relation to time development, differences in places of communication, kinship systems, beliefs, languages, customs and other cultural patterns of a nation. Palmer in [28] uses the term cultural linguistics for anthropolinguistics. According to him, cultural linguistics is a discipline that appears as a persona from anthropology, which is a combination of linguistics and culture.

Netizens' speech acts anthropolinguistically to the inauguration of Gibran Rakabuming Raka were congratulating, happy, praying, hoping, asking, and advising.

Netizens' Anthropolinguistic Speech Acts in Saying Congratulation to the Inauguration Gibran Rakabuming Raka

(10) @debbyccd 🖐🖐 *Selamat mas Gibran... Selamat bertugas mas... Semoga menjadi pemimpin yang jujur dan amanah yang memperhatikan kepentingan dan kesejahteraan rakyat Indonesia. Semangat bekerja untuk membangun Indonesia lebih maju dan sejahtera..* 🙏

(11) @nanik1010 *Selamat ya mas gibran semoga amanah* ❤❤❤

(12) @zafiraraeesa *Slmt bertugas mas Gibran bersih kota solo biar besih seperti bpk Jokowi waktu jd walikota solo* 😊👍👍👍

Data (10), (11), and (12) are included in anthropolinguistic speech acts. Saying congratulations is one of the cultures that exist in Indonesia. Netizens welcomed the inauguration of Gibran Rakabuming Raka. There is an element of respect for others who have successfully won and been

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established as regional leaders. The culture of saying congratulations is a good culture to be maintained by the community. The culture of saying congratulations in Indonesia has been going on for a long time. For example, when people flock to congratulate each other. Similar to the inaugurating Gibran as Surakarta Mayor, people flocked to congratulate each other.

Netizens' Anthropolinguistic speech acts in pray to the inauguration of Gibran Rakabuming Raka

(13) @yapkho Semoga mas gibran amanah dalam mengemban tugas. Semoga maa gibran bersama wakil senantiasa dalam perlingungan dan bimbingan Yg Maha Kuasa dan Pengasih🙏🙏🙏💪💪💪

(14) @rtj74 Semangat pak walikota. Selamat mengemban tugas. Semoga amanah seperti Pak Jokowi 👪

(15) sorayasubadri Selamat & Sukses dlm mengemban Tugas Mas Gibran, Semoga Amanah, selalu sehat & dlm lindungan ALLAH SWT.. Aamiin YRA.. 👪😇👍😁

Data (13), (14), and (15) are netizens utterances containing prayers to Gibran Rakabuming Raka. Praying is one of Indonesia's cultures. The characteristic of Indonesian people who believe in the One and Only. Praying in the world of politics means that the leader whom he prays for is always trustworthy in developing his duties. Many leaders turn away, after winning or getting a position. This has prompted many netizens to pray that Gibran Rakabuming Raka will remain entrusted with leading the city of Surakarta. In addition, the people of Surakarta will pray that Gibran will always receive guidance and protection from Allah SWT.

Netizens' Anthropolinguistic speech acts hope / ask to the Inauguration of Gibran Rakabuming Raka

(16) @novianto_fn Untuk syukuran bagi bagi markobar lah bro @gibran_rakabuming 100hari pertama lah. 😁

(17) @prayoga_1015 Palang kereta api joglo...semakin padat...semoga segera dilaksakan proyek flyaover..

(18) @syahdaputra_ Harapan saya, tetap menjadikan kota Surakarta sebagai kota yang berbudaya dan berseri. serta mengembangkan, mengelola, dan membangun apa yang diperlukan dari masyarakat, oleh masyarakat, dan untuk masyarakat itu sendiri. Sehingga kota Surakarta tetap terjaga eksistensinya dari segi apapun □

Data (16), (17), and (18) include hoping or asking anthropolinguistic speech acts. Data 17 is a culture of asking which is spoken by netizens. Netizens asked Gibran Rakabuming Raka to give thanks by giving Markobar. Markobar is a *martabak* brand owned by Gibran. The culture of asking, often occurs when someone gets the position of leader. Meanwhile, the data (17) and (18) are the culture of hope that the netizen has. Netizens hope that Gibran, as the new Surakarta Mayor, will fix the city of Surakarta, especially the joglo bars which are getting stuck so that flyovers will be made to minimize congestion. In addition, the community hopes that Surakarta City will continue to be a cultured and radiant city.

Netizens' Anthropolinguistic Speech Acts in Advising to the Inauguration of Gibran Rakabuming Raka

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(19) @exelcise_deo_simbolon Harus bisa melebihi gerak cepat pak Jokowi. Selamat bertugas anak muda

(20) @lentikdewi hebat mantap mas sukses yah ♣ ♣ 🍀 🎋 🍀 inget yah jangan korupsi

(21) @relisasaragih15 Jangan korupsi ya bro !!

Data (19), (20), and (21) are anthropolinguistic advising speech acts. The culture of advising always sticks in Indonesia. Advising is included in anthropolinguistic speech acts, namely as a form of community affection and obedience to its leaders. Netizens advised Gibran not to commit acts of corruption while leading the city of Surakarta. Netizens also advised Gibran to move beyond his father, who is now the President of the Republic of Indonesia.

Conclusions

Based on the results and discussion described above, conclusions can be drawn. Netizens' speech contains speech acts in a pragmatic and anthropolinguistic way. Indonesian, especially the Surakarta netizens, include: locutionary - to inform, inform, and pray; illocutionary - directive, assertive and expressive; and perlocutionary - to work hard, make cities progress, work real, and work well. Netizens' speech act is pragmatics, namely the purpose of accepting the presence of regional leaders, as Surakarta Mayor. Apart from being pragmatic, there are anthropolinguistic speech acts by netizens, namely congratulating, praying, and giving advice. The culture of congratulating, praying, and advising leaders is expressed by netizens on the Instagram account. The reality of people's 'socio-cultural intelligence' is preserved in social media. The speech acts of the Surakarta's netizens, both pragmatically and anthropolinguistically (anthropopragmatically), aim to accept a new leader and define the culture of the Indonesian people especially in Java.

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SPEECH ACTS OF NETIZENS TOWARD SURAKARTA MAYOR'S INAUGURATION OF GIBRAN RAKABUMING RAKA: A STUDY OF ANTHROPROPRAGMATICS
Dini Restiyanti Pratiwi, Eko Purnomo, Agus Budi Wahyudi, Tri Santoso

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