

LEARNING PUBLIC SPEAKING SKILLS FROM AN ETHNOGRAPHY STUDY OF *KAMPUNG INGGRIS*

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Abstract

Learners who have studied the English language for several years are still not able to speak English fluently and they can solve the weakness of English teaching at school or university and the need of society to learn English by English course. “Daffodils” English course in *Kampung Inggris* is acknowledged as an alternative solution for English learners. The objectives of the research are: (1) to investigate why “Daffodils” English course in *Kampung Inggris* as an alternative solution for English learners (2) to explore the effects of Public Speaking at “Daffodils” English course in *Kampung Inggris*. This is an ethnography study research. The ethnography study data are collected through document analysis, via in-depth interview (students and teacher), and observation public speaking class. The research findings show that; (1) “Daffodils” English course solves the weakness of English teaching to learn English, (2) the effects of Public Speaking at “Daffodils” English course can develop students’ pronunciation, vocabulary, grammatical understanding and language experience and give good contribution for English learners. In conclusion, it can be concluded that public speaking at “Daffodils” English course in *Kampung Inggris* gives solution for English learners to learn.

Keywords: public speaking, ethnography study, *Kampung Inggris*

Introduction

In this global era, many people use English as a media of communication and it makes people who come from different countries to be easier in making interaction and communication. Speaking seems to be most important skills of all the four skills because people who know a language are usually referred to as speakers of that language (Ur, 1996, p. 120). English speaking skill is very important for people interaction where people almost speak everywhere and every day through English. In Indonesia, speaking skill is formally taught as foreign language at schools, but many graduates who have studied the English language for several years are still not able to speak English fluently. Moreover students’ English speaking skill in classroom is low. The problems are such as: 1) students’ pronunciation, 2) lacking of vocabulary, 3) lacking of grammatical understanding, 4) lacking of language experience with foreigner. It makes learners difficult to understand in the utterances in correct

vocabulary, grammatical structure and pronunciation to English speaking ability.

Learners can solve the weakness of English teaching at school or university and the need of society to learn English by English course. English course is a kind of non-formal education in form of a course in which the learning process involves preparing and mastering English subject. In Indonesia, there is a well-known English Village called *Kampung Inggris*, which is situated within the district of Pare, Kediri, East Java, just like another districts in this country, Pare is simply a small district. Talking about English Village in Pare, Kediri, it cannot be separated from *Daffodils*. “Daffodils” is English course specialist agency in English speaking in *Kampung Inggris*, Pare, Kediri, East Java. The Daffodils open class of 40-50 students each month with an average number of 800-1000 people per month and it has many interesting programs such as stepping stone, speak first, step one, speak second, step two, vocabulary, public speaking, step three, pronunciation,

interview class, listening, and English for kids. Public speaking in “Daffodils” English course is very famous in *Kampung Inggris* especially for learning speaking skill. This research focused on public speaking teaching and learning process for learners in “Daffodils” course *Kampung Inggris*. Lucas (2009, p. 34) states that public speaking, as its name implies, is a way of making your ideas public-of sharing them with other people and of influencing other people. According to Gregory (1999, p. 20), a public speaking course helps you develop the key oral communication skills (speaking well and listening intelligently) that are highly appreciated in business, technical, and professional career. It means through the learning of public speaking skills, it can have a good benefit for learners as they will understand on their personal, social interaction, and academic improvement on their business or career benefit. When learners practice public speaking, it will be able to build their confidence, opinion and ideas more effectively. Therefore, the purpose of this research is to investigate and explore used to discover English speaking teaching and learning process for learners in public speaking in *Kampung Inggris*. It can expose roles of culture such as teacher’s role, students’ role, strengths and weakness of public speaking in *Kampung Inggris* at “Daffodils”.

Methodology

Qualitative research was used in this research and the researcher used an ethnography study. In addition, According to Spradley (1980, p. 13) says ethnography is a culture—studying culture. It consists of a body of knowledge that includes research techniques, ethnography theory, and hundreds of cultural descriptions. Ethnography is used in this research because this research describes the social phenomenon of the English teaching learning process and can expose roles of culture such as teacher’s role, students’ role, strengths and weakness of public speaking in *Kampung Inggris* at “Daffodils”. The

methods of collecting data used in this research were: 1) observation during two weeks of public speaking class in *Kampung Inggris* at “Daffodils”, and 2) interviewing is often the major source of the qualitative data needed for understanding phenomenon under study (Merriam, 1998, p. 91). The interview taken in this research uses open questions where the participants are given freely to express their opinion. The objective of interview to teacher is to describe the implementation of public speaking, teacher’s personal information, components of teaching process, and also factors that contribute shaping those teachers’ teaching. at “Daffodils” English course in *Kampung Inggris*, and 3) According (Merriam, 1998, p. 91), three major types of documents available to the researcher for analysis are public records (the recording transcription and records of learning process), personal documents (pictures), and physical material (public speaking book from *Daffodils*).

Validity of the data

Triangulation and member checking were used in this research. Triangulation used several methods such as observation, interview, and document analysis. Member checking means that researcher takes data and temporary interpretations back to the people from where they came from and ask if the results are plausible. The researcher sends back the transcription result of the interview to the subject of the research to clarify whether researchers get from interviews is appropriate or not with what is intended by the subject of the researcher.

Findings and Discussion

The purpose of this research is to investigate, describe and explore used to discover English speaking teaching and learning process for learners in public speaking in *Kampung Inggris*. There are three factors completely different in comparison to other English courses. The first, learners consider that *Kampung Inggris* can answer some challenges and society needs which growth

fast. This condition happens because *Kampung Inggris* language learning system is cheap, short-term and more flexible rather than bureaucracy system of formal education or other courses. In fact, most of society will choose qualified *Kampung Inggris* to fulfill their need. The second, *Kampung Inggris* is very interesting to be analyzed because *Kampung Inggris* has various learning methods. Mushrooming English courses in Pare, it shows that English institution completed with some learning methods. These affect learners coming to *Kampung Inggris* for learning English. The methods used are suitable as program and level. The English teachers at the courses have developed their creativity in teaching-learning process. The English teachers apply various methods so learners will enjoy the learning. In addition, learners who come to *Kampung Inggris* can choose programs which they like. Each course has provided some programs. Third, *Kampung Inggris* has availability of conducive language environment and it's famous by called as English camp. It is camp where learners stayed during learning English in *Kampung Inggris* so learners can use English as a tool to communicate every day. Therefore, learners considered that *Kampung Inggris* can answer some challenges and society needs which growth fast. In addition, The implementation of public speaking in *Daffodils* was that the teaching techniques used included the various types of activities such as speech (theme), spontaneous questions, presentation, role-play, discussion, and game. In addition, the instructional material used were the textbooks composed by The *Daffodils* and other materials developed by the teacher taken from newspaper, magazine, novel, movie and the teachers' experiences itself. The last, the effects of Public Speaking at "Daffodils" English course can develop students' pronunciation, vocabulary, grammatical understanding and language experience and give good contribution for English learners.

Conclusions

Learners considered that *Kampung Inggris* can answer some challenges, the weakness of English teaching to learn English and society needs which growth fast. In addition, The implementation of public speaking in *Daffodils* was that the teaching techniques used included the various types of activities such as speech (theme), spontaneous questions, presentation, role-play, discussion, and game. In addition, the instructional material used were the textbooks composed by The *Daffodils* and other materials developed by the teacher taken from newspaper, magazine, novel, movie and the teachers' experiences itself. The last, the effects of Public Speaking at "Daffodils" English course can develop students' pronunciation, vocabulary, grammatical understanding and language experience and give good contribution for English learners. It can be concluded that public speaking at "Daffodils" English course in *Kampung Inggris* gives solution for English learners to learn.

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